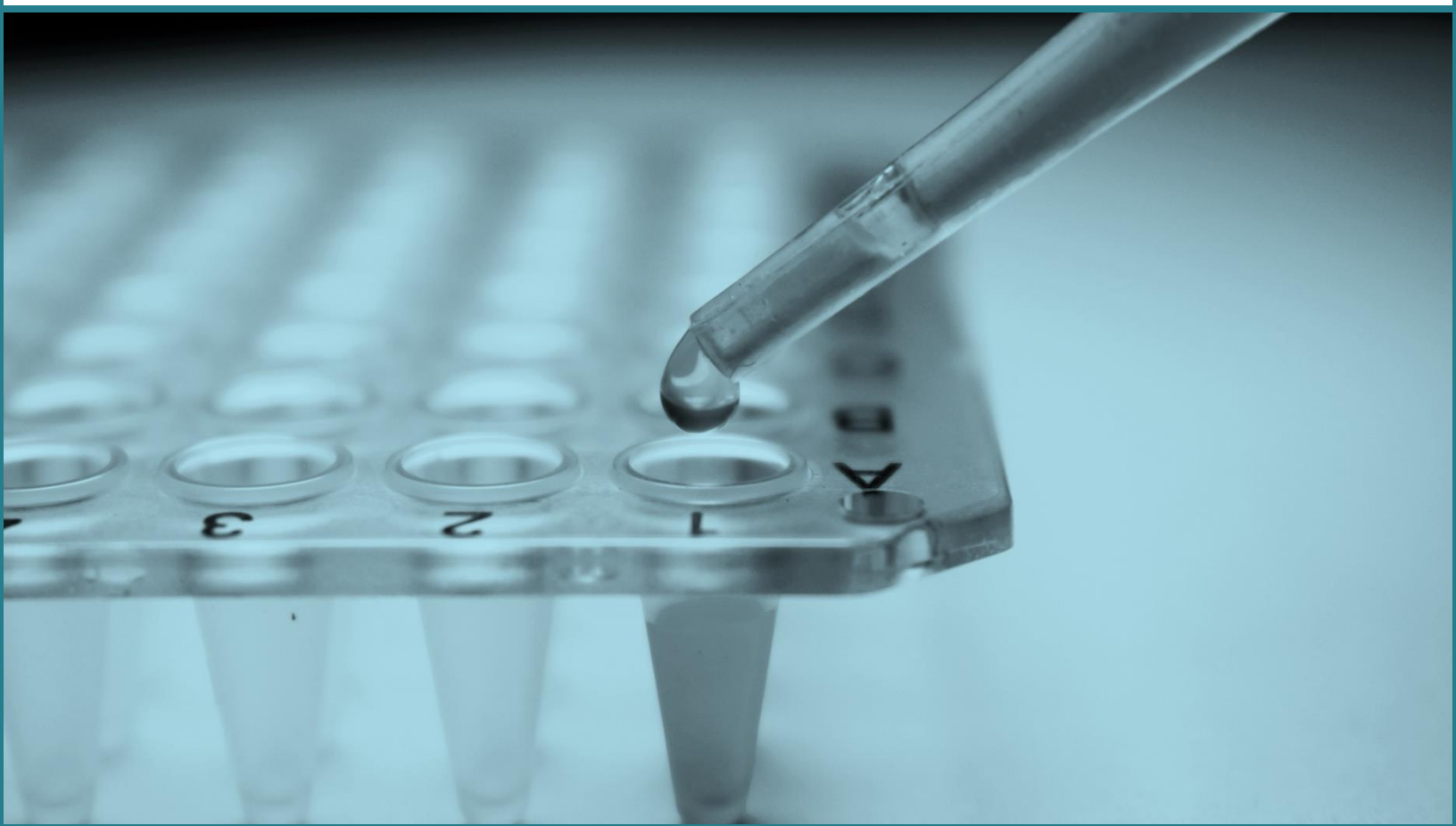


Better Science –
For People & Animals



The 3Rs
Collaborative

2025 Membership
Prospectus



Membership Levels & Benefits

Level	Benefits	Fee
Bronze	<ul style="list-style-type: none"> • Approval & templates demonstrating your 3Rs commitments to internal/external stakeholders. The 3RsC will provide you with our logo, suggested text, and a sample editable slide that can be used to highlight your membership with us via internal and external communication such as on your website, internal newsletters, internal or external presentations, and on social media. These demonstrate a visible commitment to the 3Rs to your internal staff. • Logo featured on 3RsC website & presentations. The 3RsC website attracts >24,000 views annually and is a valuable resource hub for the 3Rs. We present at scientific venues across the globe and feature your logo on a sponsor slide. • Upon application approval, membership in <u>one</u> of our paid initiatives (Translational Digital Biomarkers, Microphysiological Systems, Artificial Intelligence). Membership includes access to the initiative's MS Teams site with key documentation, opportunity to participate in monthly meetings, and your logo in relevant technology showcases. These initiatives connect end-users & technology providers and help drive industry efforts. They also publish consensus driven publications together. *Can add on additional memberships for \$1,000 each • Opportunity to add on a 1-hour virtual joint webinar hosting, training, or consulting session with the 3RsC for an additional \$1000. Must be data-driven, 3Rs related, details to be discussed with 3RsC Staff. 	\$1,000+
Silver	<ul style="list-style-type: none"> • Above, plus (upon application approval) membership in any paid initiative • Newsletter Logo Feature: Permission to include our logo and brief personalized text in your internal newsletter. And/Or inclusion of your logo in our newsletter is delivered to >3,500 research professionals a month. • Professional development discounts. A discount on any paid events organized by the 3Rs Collaborative. 	\$5,000+
Gold	<ul style="list-style-type: none"> • Above, plus • Newsletter Feature. Your institution can choose to have 3RsC staff (or your staff) to write a feature story about your institution's commitment to the 3Rs for publication in either your internal or our external facing newsletter. • Up to 4 hours of consulting or training from 3RsC. We can provide personalized virtual training, consultation calls, or preparation of personalized resources for your institution. These programs include topics related to any of our initiatives such as compassion fatigue, rodent health monitoring, human behavior change, microphysiological systems, refinement, rat tickling, refining mouse handling, etc 	\$10,000+
Platinum	<ul style="list-style-type: none"> • Above, plus • Up to 8 hours of consulting or training from 3RsC. Provide your institution even more customized training opportunities from the 3RsC. 	\$20,000+

Note: Benefits are provided yearly

Non-Profits receive a 50% discount on all membership levels

Additional Benefits

By becoming a paid member of the 3RsC, you support the development of many open-access resources for your staff and the entire research community. As these resources are not locked behind a paywall, they are easily and immediately accessible for all your employees for greatest engagement.

Resource Pages & Hubs

We create 3Rs resource pages (currently >30 published) on topics ranging from species-specific house & husbandry tips to extensive advice for implementing refined mouse handling and environmental health monitoring to translational digital biomarkers, microphysiological systems, and compassion fatigue resiliency. Our resource hubs are actionable, evidence-based and practical-focused to help create important 3Rs changes.

Conferences & Webinars

We coordinate and present several free webinars and conference(s) each year including NJABR's 3Rs Seminar Series, for NC3Rs, PRIM&R, AALAS, ACLAM, MPS World Summit, 3D Tissue Summit etc.. We present on topics across all 3Rs from compassion fatigue to refined mouse handling to replacement of soiled bedding sentinels and microphysiological systems.

Newsletter

Our newsletter is a highly engaging resource for professionals dedicated to the 3Rs. Each month, we send several emails highlighting important 3Rs techniques and resources to help make the switch. Additionally, one a month we collate North American relevant resources from other 3Rs institutions. These mailings help research professionals easily stay abreast of relevant 3Rs related opportunities.

Social Media

We post small pieces of 3Rs content on LinkedIn and Twitter five days a week. This includes key tips for enriching common species, reminders of upcoming conferences and webinars, and so much more.

Previous Members

- **Platinum:** Charles River Laboratories, GSK, Merck KGaA, University of Washington
- **Gold:** AltaSciences, BMS, Novartis, Takeda, AstraZeneca
- **Silver:** AbbVie, BioMere, Genentech, Princeton, Rutgers, Seagen
- **Bronze:** Amgen, BioServ, BI, Instech, Kent Scientific, Lomir, Marshall Bio, Priority One, Scientist.com, Turner Scientific, University of Colorado Anschutz, University of Chicago, University of Ottawa
- **Initiative:** VeriSim Life, Actual Analytics, Alcyomics, Allentown, Altis Biosystems, Alveolix, Ananda Devices, Aracari Biosciences, AxoSim, Azar Innovations, Bio/Ond, Biomlmx, BranXell, Bullseye Bio, Calico Labs, C-Path, CN-Bio, Curi Bio, Draper, Emulate Bio, Evotec, Hersperos, Idexx, ImmuONE, InSphero, Kiyatec, Lena Bio, Mimetas, Ncardia, netri, Newcells BioTech, Noldus, Noris, Obatala, Ossiform, Reac4Life, Roper Toxicology, Sable Systems, Stem Pharm, Stemonix, Stoelting Co, SwiftScience, SynVivo, Tecniplast, TissUse, TSE Systems, TwinStrand, UIDevices, Unilever, Visikol, VRL, Xellar BioSystems